



NATALIE ARCHIBALD

COACHING & CONSULTING

I am the founder and owner of *Natalie Archibald Coaching + Consulting, LLC*, a coaching and consulting company focused on coaching, organizational development, and marketing consulting. I am a certified executive coach, mentor, a speaker, and have participated in conferences and panels at The New York Times, The Wall Street Journal, and New York University to name a few.

I am a Bronx native and first generation Dominican American. In my previous work life, I worked in advertising marketing for media companies including The New York Times and The Wall Street Journal. I am a graduate of Wellesley College and received my Master's in French Literature at Hunter College. I recently completed my MBA at Baruch College Zicklin School of Business with a focus on management.

My dedication to philanthropy and helping others goes beyond my coaching and mentoring. I've mentored young women through my platform Women Who Will, co-founded Ode to the Bronx in 2017, a program that brings art and social empowerment to the youth and parents of the Bronx. I was on the Board of Petals-n-Belles, and a mentor for American Corporate Partners. I led and participated in multiple affinity groups at The New York Times and The Wall Street Journal.

I have a demonstrated commitment to people, excellence, creativity, and innovation. I am passionate about helping others in their journey of self-development and excellence, and am, especially, dedicated to uplifting women in their career and personal life – inspiring women to create their own version of leadership and success in and out of the board room.

My coaching methodology is focused on evaluating belief systems and blind spots that are propelling you forward and/or limiting your growth. By identifying these beliefs, we can create effective ways to achieve your goals.

Beyond my professional life, I am a mother, a wife, a daughter, sister, niece, and friend. I understand the personal responsibilities that impact our day-to-day, particularly how these essential elements of ourselves can impact our professional life. When you work with me, I use a holistic approach that addresses how your professional and personal lives mirror each other. As much as we try to separate the two, you are one person and when you go home or go to work, you bring all of you.

I'm not all work, no play – I enjoy dancing (I'm a mambo dancer), reading, writing, and of course, spending time with my loved ones.